



Policy and Resources Committee

Date: FRIDAY, 22 MARCH 2013
Time: 1.45pm
Venue: COMMITTEE ROOMS, 2ND FLOOR, WEST WING, GUILDHALL

Members:

Mark Boleat (Chairman)	Alderman Sir David Howard
Stuart Fraser (Deputy Chairman)	Deputy Edward Lord
Deputy Ken Ayers (Chief Commoner)	Jeremy Mayhew
Deputy John Barker (Ex-Officio Member)	Deputy Wendy Mead
Deputy Douglas Barrow	Hugh Morris
Deputy John Bennett	Deputy Catherine McGuinness
Deputy Michael Cassidy (Ex-Officio Member)	Deputy Joyce Nash
Ray Catt (Ex-Officio Member)	Deputy Henry Pollard (Ex-Officio Member)
Roger Chadwick (Ex-Officio Member)	Stephen Quilter
Simon Duckworth	John Scott (Ex-Officio Member)
Revd Dr Martin Dudley (Ex-Officio Member)	Deputy Dr Giles Shilson
Bob Duffield	Deputy Sir Michael Snyder
Martin Farr (Ex-Officio Member)	John Tomlinson (Ex-Officio Member)
Alderman Sir Robert Finch	James Tumbridge
Marianne Fredericks	Deputy Michael Welbank
The Rt Hon the Lord Mayor Alderman Roger Gifford	Alderman Fiona Woolf
George Gillon	Alderman Alan Yarrow

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Lunch will be served in Guildhall Club at 1PM

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**

2. **MEMBERS DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THIS AGENDA**

3. **MINUTES**

To consider the public minutes as follows:-

- a) To agree the minutes of the meeting held on 14th February 2013 (copy attached). (Pages 1 - 10)
- b) To note the public minutes of the Projects Sub-Committee meeting held on 12 February 2013 (copy attached). (Pages 11 - 18)
- c) To note the minutes of the Public Relations and Economic Development Sub-Committee meeting held on 14 February 2013 (copy attached). (Pages 19 - 24)
- d) To note the Members' Privileges Sub-Committee meeting held on 24 January 2013 (copy attached). (Pages 25 - 28)

4. **DRAFT CORPORATE PLAN 2013-17**

Report of the Town Clerk (copy attached).

For Decision
(Pages 29 - 44)

5. **CITY OF LONDON RESERVED FORCES CADETS' ASSOCIATION**

Report of the Town Clerk (copy attached).

For Decision
(Pages 45 - 86)

6. **ALDERMANIC ELIGIBILITY**

- a) To note the minutes of the meeting held on 11 February 2013 (copy attached). (Pages 87 - 90)
- b) Report of the Town Clerk (copy attached) (Pages 91 - 110)

7. **FUNDRAISING STRATEGY FOR MILTON COURT**

Joint report of the Principal of the Guildhall School and the Town Clerk (copy attached).

NB: Appendices B and C should be read in conjunction with this item and can be found at Item No. 29 in the non-public papers.

For Decision
(Pages 111 - 118)

8. **FENCHURCH STREET AND MONUMENT AREA ENHANCEMENT STRATEGY**
Report of the Director of the Built Environment (copy attached).
For Decision
(Pages 119 - 140)
9. **COMMUNITY INFRASTRUCTURE LEVY**
a) Report of the Director of the Built Environment (copy attached). (Pages 141 - 172)
b) Addendum Report of the Director of the Built Environment (Pages 173 - 186)
10. **ADDITIONAL EVENTS AND TOPICAL ISSUES PROGRAMME**
Report of the Director of Public Relations (copy attached).
For Decision
(Pages 187 - 192)
11. **COMMUNICATIONS STRATEGY 2013-16**
Report of the Director of Public Relations (copy attached).
For Decision
(Pages 193 - 220)
12. **PUBLIC RELATIONS OFFICE BUSINESS PLAN 2013-16**
Report of the Director of Public Relations (copy attached).
For Decision
(Pages 221 - 246)
13. **ECONOMIC DEVELOPMENT OFFICE BUSINESS PLAN 2013-16**
Report of the Director of Economic Development (copy attached).
For Decision
(Pages 247 - 278)
14. **TEACH FIRST**
Report of the Director of Economic Development (copy attached).
For Decision
(Pages 279 - 284)
15. **DIGITAL SHOREDITCH 2013**
Report of the Director of Economic Development (copy attached).
For Decision
(Pages 285 - 292)
16. **SMALL BUSINESS MICRO LOAN FUND**
Report of the Director of Economic Development (copy attached).
For Decision
(Pages 293 - 298)
17. **FOCUS ON EUROPE DAY**
Report of the Director of Economic Development (copy attached).
For Decision
(Pages 299 - 302)

18. **ECONOMIC DEVELOPMENT ACTIVITIES REPORT**
Report of the Director of Economic Development (copy attached).
For Information
(Pages 303 - 316)
19. **POLICY INITIATIVES FUND**
Report of the Chamberlain (copy attached).
For Information
(Pages 317 - 328)
20. **DECISIONS TAKEN UNDER DELEGATED AUTHORITY OR URGENCY POWERS**
Report of the Town Clerk (copy attached).
For Information
(Pages 329 - 330)
21. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**
22. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**
23. **EXCLUSION OF THE PUBLIC**
MOTION - That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item Nos.	Paragraph(s) in Schedule 12A
27 - 37	3

Part 2 - Non-Public Agenda

24. **NON-PUBLIC MINUTES**
To consider the non-public minutes as follows:-
- a) To agree the non-public minutes of the meeting held on 14 February 2013 (copy attached). (Pages 331 - 334)
 - b) To note the non-public minutes of the Projects Sub-Committee meeting held on 12 February 2013 (copy attached). (Pages 335 - 340)
 - c) To note the non-public minutes of the Hospitality Working Party meeting held on 13 February 2013 (copy attached). (Pages 341 - 346)
25. **NETWORK AND TELEPHONY MAINTENANCE SERVICES**
Report of the Chamberlain (copy attached).
For Decision
(Pages 347 - 356)
26. **CITY OF LONDON ADVERTISING**
Report of the Director of Public Relations (copy attached).
For Decision
(Pages 357 - 362)

27. **GUILDHALL CHARGING REVIEW - 2013/14**
Joint report of the Remembrancer and the Chamberlain (copy attached).
For Decision
(Pages 363 - 374)
28. **ST LAWRENCE JEWRY**
Report of the City Surveyor (copy attached).
For Decision
(Pages 375 - 398)
29. **FUNDRAISING STRATEGY FOR MILTON COURT - APPENDICES**
Appendices B and C to be read in conjunction with Item No. 7.
For Information
(Pages 399 - 404)
30. **STRATEGIC PROPERTY REVIEWS**
Reports of the City Surveyor as follows:-
a) Strategic Property Estate (Pages 405 - 406)
b) City Fund Strategic Property (Pages 407 - 408)
c) City's Estate Strategic Property (Pages 409 - 410)
d) Bridge House Estates Property (Pages 411 - 412)
31. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE**
32. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED.**